

Michael J. Andrulonis

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www.andrudesign.com



www.linkedin.com/pub/michael-andrulonis/3/739/317/

<https://www.facebook.com/pages/Andru-Design/193938607334650?ref=hl>

Summary of Qualifications and Accomplishments

Art director, senior designer, graphic production coordinator for many companies and organizations throughout Pittsburgh. Mr. Andrulonis provides design and illustration services for a wide range of clients in the healthcare, retail, technology, non-profit and publishing industries.

Andru Design has received MarCom awards in the category of Employee/Internal Magazine Design and awards in from *HealthCare Marketing Report*. Michael is a member of the Pittsburgh Society of Illustrators. Andru Design's illustration work was also recognized in the 2014 Markie Awards. The illustrations were part of a Marketing Initiative that won the "Most Creative Marketing Strategy" category, beating out competition such as Tableau Software and Amazon.com.

Skills:

- Proficient, creative designer and illustrator able to work in either Macintosh or PC platforms. Experienced in several software packages including: Adobe CS via Creative Cloud (Adobe InDesign, Adobe PhotoShop, Adobe Illustrator, Adobe Muse, Dreamweaver) and Quark XPress
- Demonstrated ability to deliver design solutions for printed collateral (brochures, magazines, newsletters, flyers, ads, outdoor/oversized media) as well as design for digital applications such as web design and graphic support for web and email blasts.
- Illustration and technical illustration executed primarily through digital means (Adobe Illustrator and Photoshop)
- Experience in print/project and staff management, client management, account executive and directing young design talent.
- Working knowledge of HTML5 and CSS3, as well as familiarity with JAVA Script.

Professional Experience

Senior Graphic Design with Garrison Hughes

December 2014—Present

First and Market Building, Suite 200 • Pittsburgh, PA 15222 • 412.338.0123

- Contracted through Garrison Hughes to UPMC Health Plan
- Brought illustration skills as well as seasoned design talents to UPMC Health Plan
- Project management, participate in creative and marketing brainstorming sessions
- Design marketing collateral for internal clients including print, email design and support for the web

Art Director with Matthews International

February 2012—December 2014

2 North Shore Center • Pittsburgh, PA 15212 • 412.995.1604

- Impacted the new design direction for several initiatives including:
 - New Architectural Price Book and creative direction for the Architectural Division
 - The innovative "I'll Remember YouSM" program
- Direct photo shoots, project management, participate in creative and marketing brainstorming sessions
- Maintain relationships with various vendors

Contracted Graphic Designer with Thermo Fisher Scientific

November 2011—February 2012

300 Industry Drive • Pittsburgh, PA 15275-1015 • 724.517.1500

- Design product promotional materials such as sell sheets, brochures and catalogs
- Designed educational and material including the bi-monthly magazine *Headline Discoveries*
 - Worked with the magazine's principal writer and editor, created the popular series of the Science Superheroes, a continuing series of illustrations and articles designed to excite students about the various fields of science
 - Additional collateral designed and illustrated including the-A-Glance calendar/poster featuring all of the heroes designed to date

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Sole Proprietor, Andru Design

October 2003 – present

3906 Dalewood Street • Pittsburgh, PA 15227 • 412.508.5804

- Established a diverse client base
- Design and project management of marketing collateral, web design, oversized and trade show media
- Turnkey services such as design, illustration, print brokering, collaborating with writers and other marketing professionals
- Strategic partner for key clients
- Served as Andru Design's designer, art director, account executive, and salesperson

Art Director with Zoltun Studios, Inc.

August 1999 — October 2003

10 Bedford Square • Pittsburgh, PA 15203 • 412.488.2623

- Brought new business and clients onboard including: H.J. Heinz Company, UPMC Health Plan and the University of Pittsburgh
- Designed and managed the work flow for key clients
- Responsible for the design of brochures, billboards, trade show displays, posters and three-dimensional signage
- Created and helped to develop web sites
- Created graphics for use on other web sites
- Acted as Account Manager and maintained relationships through meetings and service calls
- Served as a mentor for junior designers

Graphic Production Coordinator with UPMC Health Plan

February 1999-August 1999

1 Chatham Center • Pittsburgh, PA 15219 • 412.647.4461

- Helped to establish the Marketing and Communications Department as graphic production coordinator while the Health Plan was a startup venture
- Successfully built relationships with vendors and internal customers
- Design and print production of various collateral for the Health Plan's Marketing and Communications Department
- Worked to make the department self-sufficient and fully functional. This was accomplished by freeing the Plan from outsourcing of design and print brokering services
- Achieved cost savings for the Health Plan while maintaining a professional look for print materials
- Responsible for enforcing graphic standards of the corporate brand identity

August 1996-January 1999

Senior Graphic Designer with the Communications Department of Allegheny General Hospital

120 Parkhurst Street • Pittsburgh, PA 15212 • 412.359.3131

- Design program for the annual Service Awards dinner, delivering the job on time and under budget
- Displayed the ability to handle multiple tasks under tight deadlines
- Designed and delivered projects such as the Occupational Health for Business and Industry brochure in a week
 - included art directing a photo shoot and a press check
- Gained valuable organizational and leadership skills
- Instrumental in spearheading corporate identity standards for the merger of Forbes and AHERF
- Promoted to Senior Designer upon being absorbed into the AHERF System

June 2013

New Horizons Training Center

Successfully completed HTML 5 and CSS3 training

Education

Art Institute of Pittsburgh

Associate in Specialized Technology Degree majoring in Visual Communications.

New Horizons Training Center

Successfully completed course in HTML5 and CSS3.

Community College of Allegheny County

Successfully completed course in HTML/web design.